

# Wisconsin Fire Inspectors Association

To provide the people of Wisconsin we serve with effective life safety strategies through comprehensive inspection, public education, code management and fire investigation training and awareness ... to acknowledge that through diligent practice and enforcement we keep all persons including members of the fire service safer.

April 4, 2008

Dear Potential Sponsor / Vendor:

The Wisconsin Fire Inspectors Association is pleased to begin accepting reservations for the vendor hall and sponsorship requests for our Annual Fire Prevention Professionals Conference, *Community Fire Safety in Good Hands*, at The Plaza Hotel in Eau Claire, WI, on November 3 thru 7, 2008. The Vendor Day's will be on November 5 & 6, 2008 starting on the 5<sup>th</sup> at 1:30pm and end about 10:00pm, at 6:00pm we will have a vendor reception with entertainment provided by Best Sound & Light Show. On Thursday, November 6, the vendor area will be open from 8:00am to 11:00am.

Something new this year at the vendor's reception will be a Casino Night, a buy in for chips will help us support our new Scholarship Program, and at the same time attendees will be able to win prizes for the most amount of chips at the end of the night. The Scholarship Program is designed to help the fire departments in our state send an individual to our conference without any cost to their department. If you are interested in sponsoring a casino table near your vendor booth please check the appropriate box on the Request for Sponsorship form. You can have a table located near your vendor booth, with a sign showing your supported for the program for a low price of \$100.00.

If Fire Inspections, Fire Prevention and Public Education industry is a crucial part of your business, then your company will want to be involved with this conference by showing your support at the vendor hall. The 2007 conference had over 20 vendors and we are looking to grow even more for the 2008 conference. Sales, sales leads, company recognition, brand awareness, new product introductions, demonstrations will make this a worth while, results-orientated event for your company or organization to be involved in. The 2007 conference had over 300 attendees, most of who contribute to or make decisions within their agencies for budgeting or purchasing approvals of fire prevention equipment or literature.

**I invite you to consider the opportunities for involvement:**

## **Vendor Hall**

Vendor booths are 8-ft wide by 10-ft deep and include one 8 foot banquet table and 2 chairs for \$75. Additional 8 linear foot sections may be obtained for purchase at \$50, which will include an additional table. Example, if you are looking for a 24ft X 10ft area then your cost would be \$175. You may purchase as many linear feet as your company desires. *The deadline for Vendor Hall reservations will be September 1, 2008.*

## **Conference Corporate or Event Sponsorship**

Last years sponsors were very generous, we had over 20 sponsors for different speakers or events. Your sponsorship money allows our association to offer a better educational experience to our members by lowering our conference operating costs and still have quality speakers and education.

Please show your support while having your company's name stand out by sponsoring one of the events, breaks or speakers on the following page. For your support, your company will be recognized in the conference registration pamphlet, signage at the event you sponsor; multiple recognition announcements during the conference and your logo will be placed on our website at [www.wsfia.org](http://www.wsfia.org) to show that your company supports our association. Please look at the following page to see a collage of our sponsors from last year's conference. -

**Wisconsin State Fire Inspectors Association**  
P.O. Box 1075, Menomonee Falls, WI 53052

You will also receive your signage as a thank-you for your support to our association. *The deadline for Conference Corporate or Event Sponsorship's will be September 1, 2008.*

**Product or Item Donation for Door Prizes**

The final option for supporting our conference is product donations. This can be done by donating an item for the vendor night door prizes or by donating enough items to be given to all attendee as a part of their registration packet (pens, pencils, note pads, etc.). If you are planning on sending a donation please send it in care of Guy Santelli, 5931-82<sup>nd</sup> Place, Kenosha, WI 53142.

**Hotel Arrangements:**

Hotel rooms have been blocked out at the Plaza Hotel in Eau Claire, WI for the WFIA a rate of \$84.00 single or double occupancy, please mention block number 3943 when booking your room. All hotel reservations must be done directly with The Plaza Hotel at 1-800-482-7829.

If you need to send your vendor set-up to the hotel please contact Linda Pieper at The Plaza Hotel.

Enclosed you will find a Vendor Contract, a Vendor Agreement and a Request for Sponsorship form. These forms are also available on our website at [www.wsfia.org](http://www.wsfia.org) by clicking on the conference icon.

To reserve your vendor space and / or sponsor an event, the enclosed contract and / or sponsorship form must be completed, signed and returned with full payment by September 1, 2008. Payment in full by check only (sorry no credit cards can be accepted) must accompany your contract to reserve your space. Please return the completed forms to Wisconsin State Fire Inspectors Association Attn. Guy Santelli, P.O. Box 1075, Menomonee Falls, WI 53052.

Please check the enclosed information for complete details. If you have any questions or need assistance, please contact Guy Santelli, at [gsantelli@kenoshafire.org](mailto:gsantelli@kenoshafire.org) or call Guy at 262-945-4270.

Sincerely,

Guy J. Santelli, II  
WFIA 2<sup>nd</sup> Vice President  
Conference Facilitator